



PRO4STM MEMO

MEnschen für Unternehmen MObilisieren

Herzlich Willkommen!

PRO4S
www.pro4s.com

Your PRO4S network contact

Bruno Geiger

- Owner GEIGER EVOLUTION GmbH
Corporate Development/Coaching
- Bachelor of Business Administration /HWV
- Many years of experience in Management positions and staff functions in the insurance industry, real estate business, management consulting and healthcare
- Proactive and creative lateral thinker
- PRO4S partner and trainer



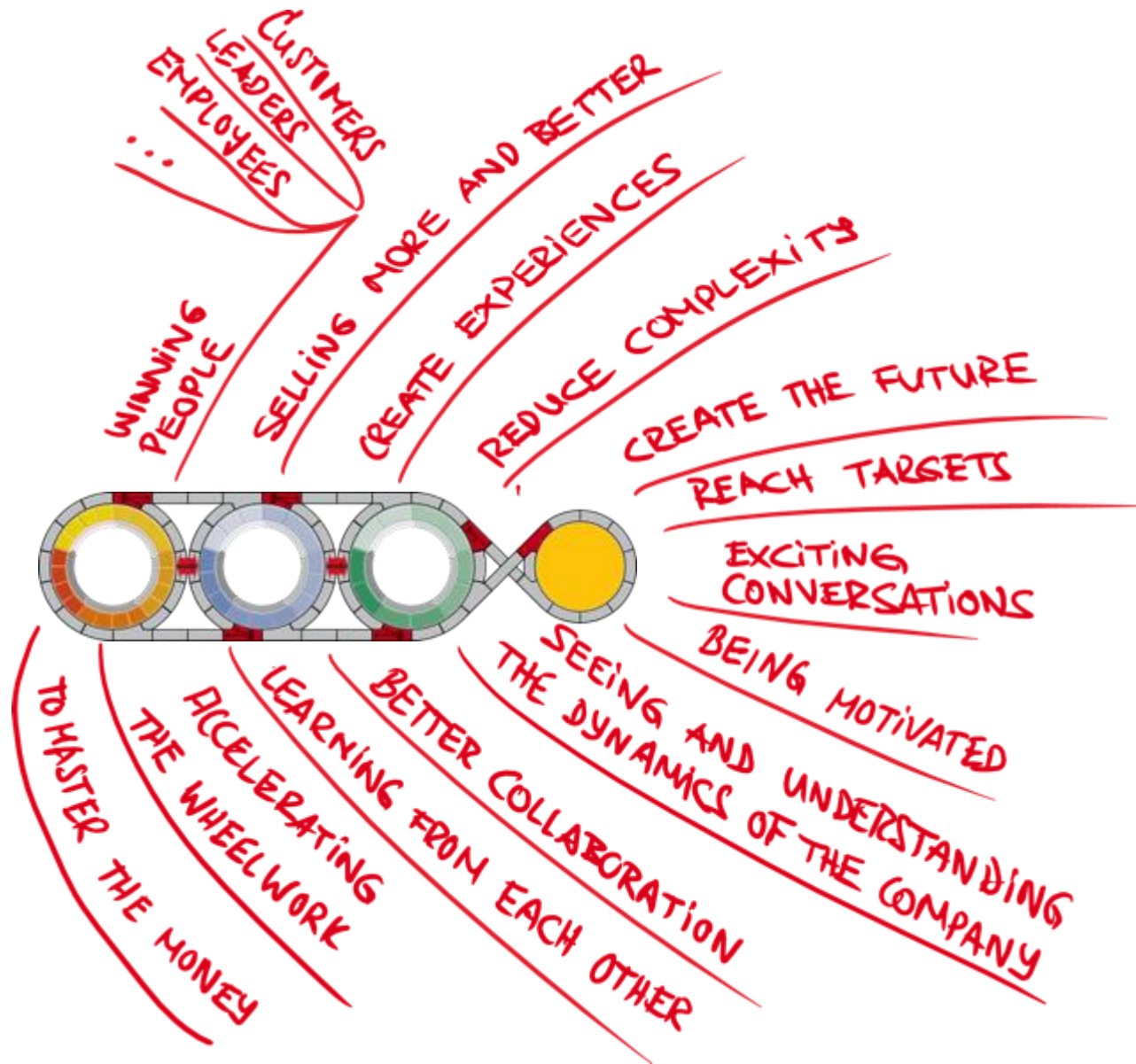
Mobilizes people - sustainably

- To lead means to be an example, to be a role model, to set understandable, achievable and clear goals, to create ideal conditions for employees and to continuously communicate; „Walk the talk“

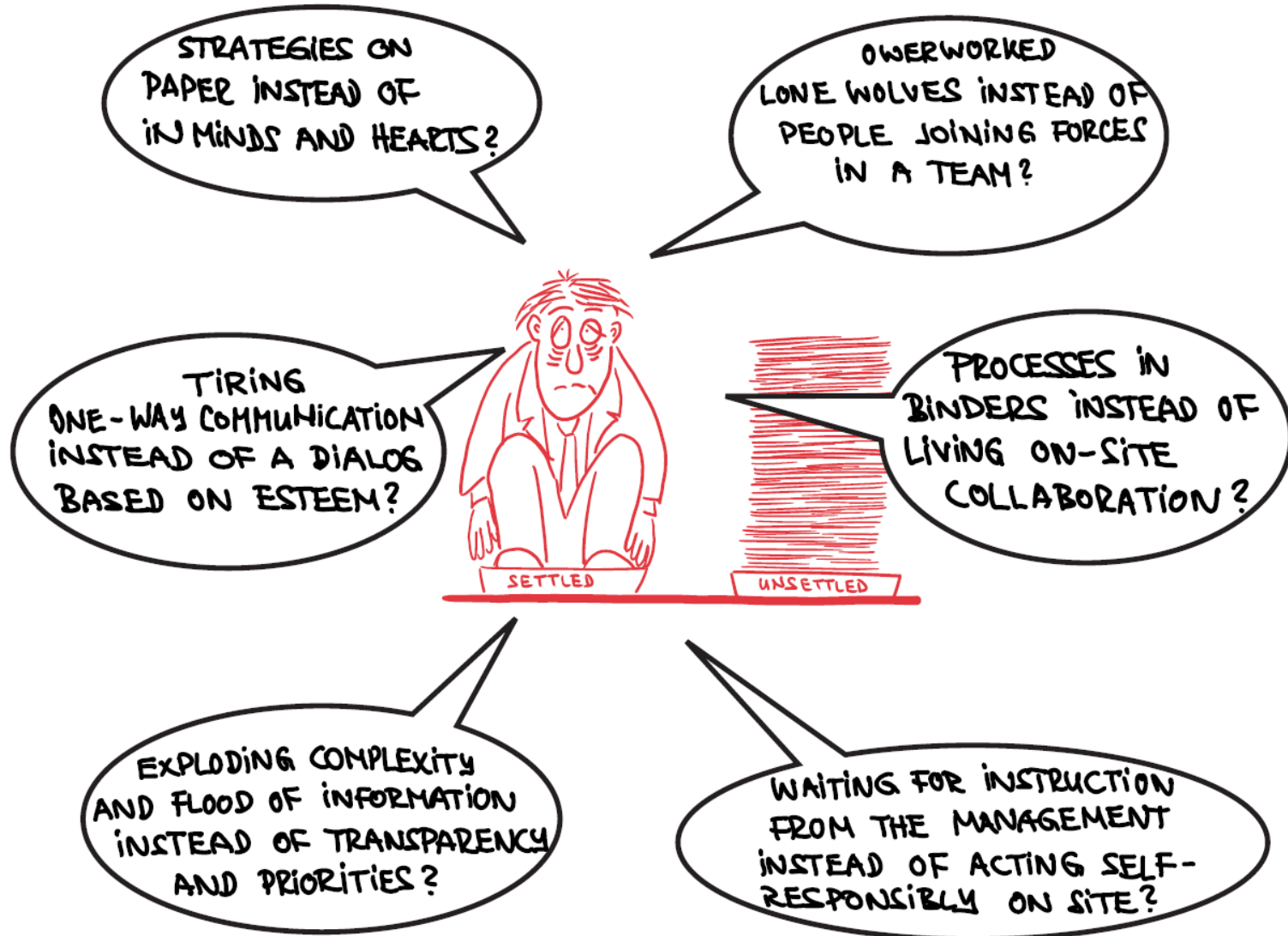
Pulling the same rope – in the same direction!



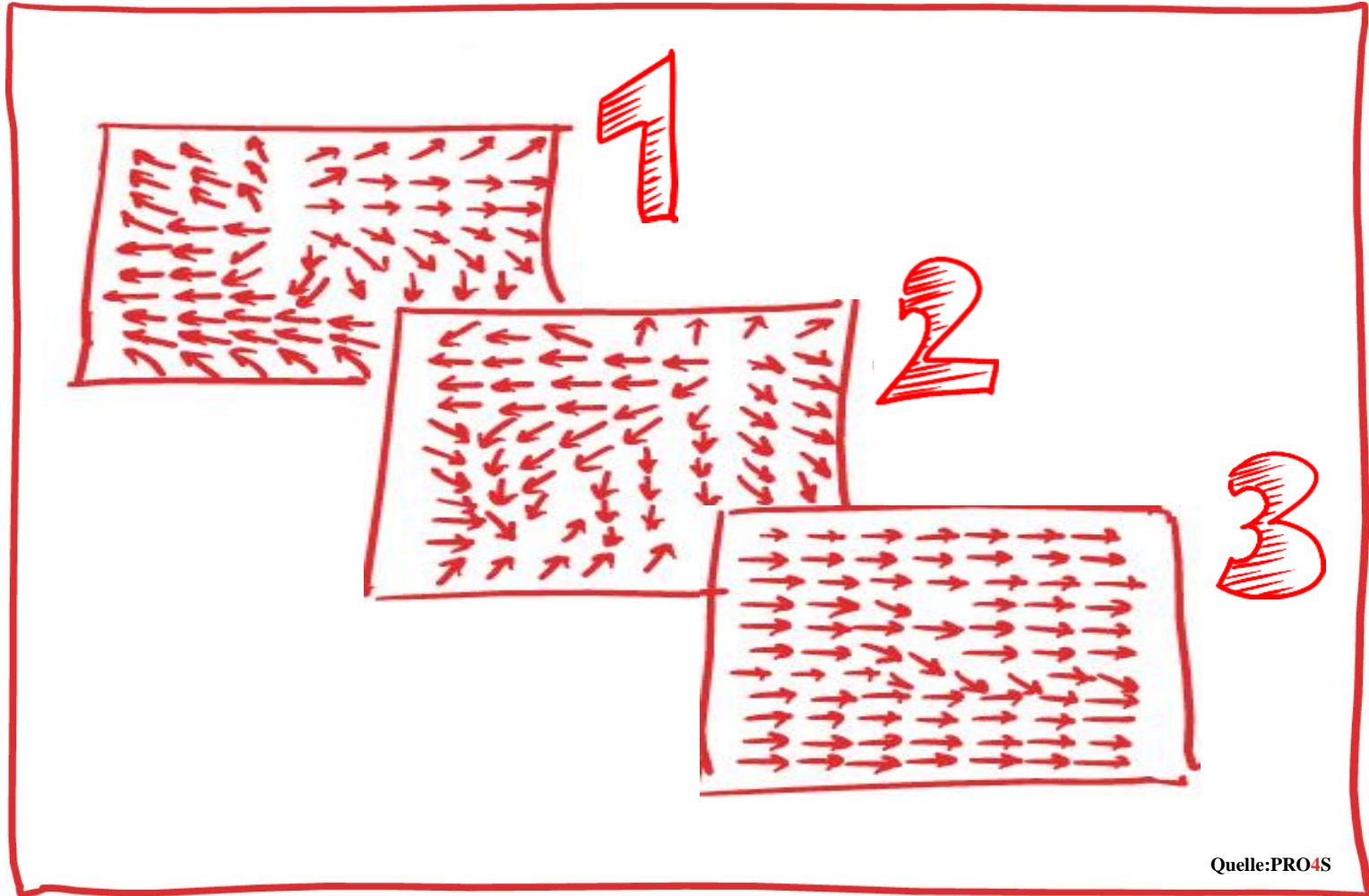
PRO4S MEMO® creates value



Business reality



Bundeling and focusing energy





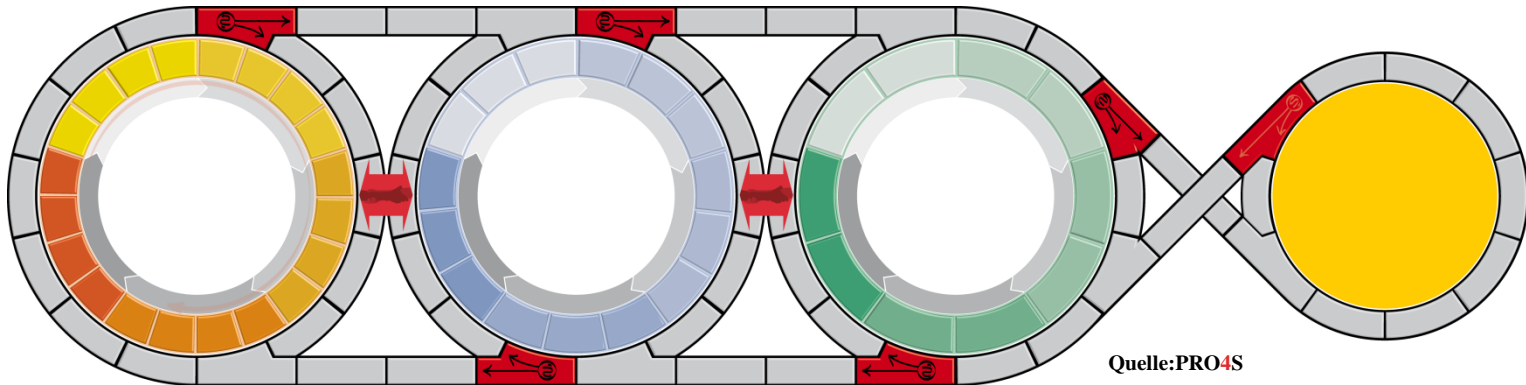
Creation and understanding of pictures

Quelle:PRO4S

Creating a shared view

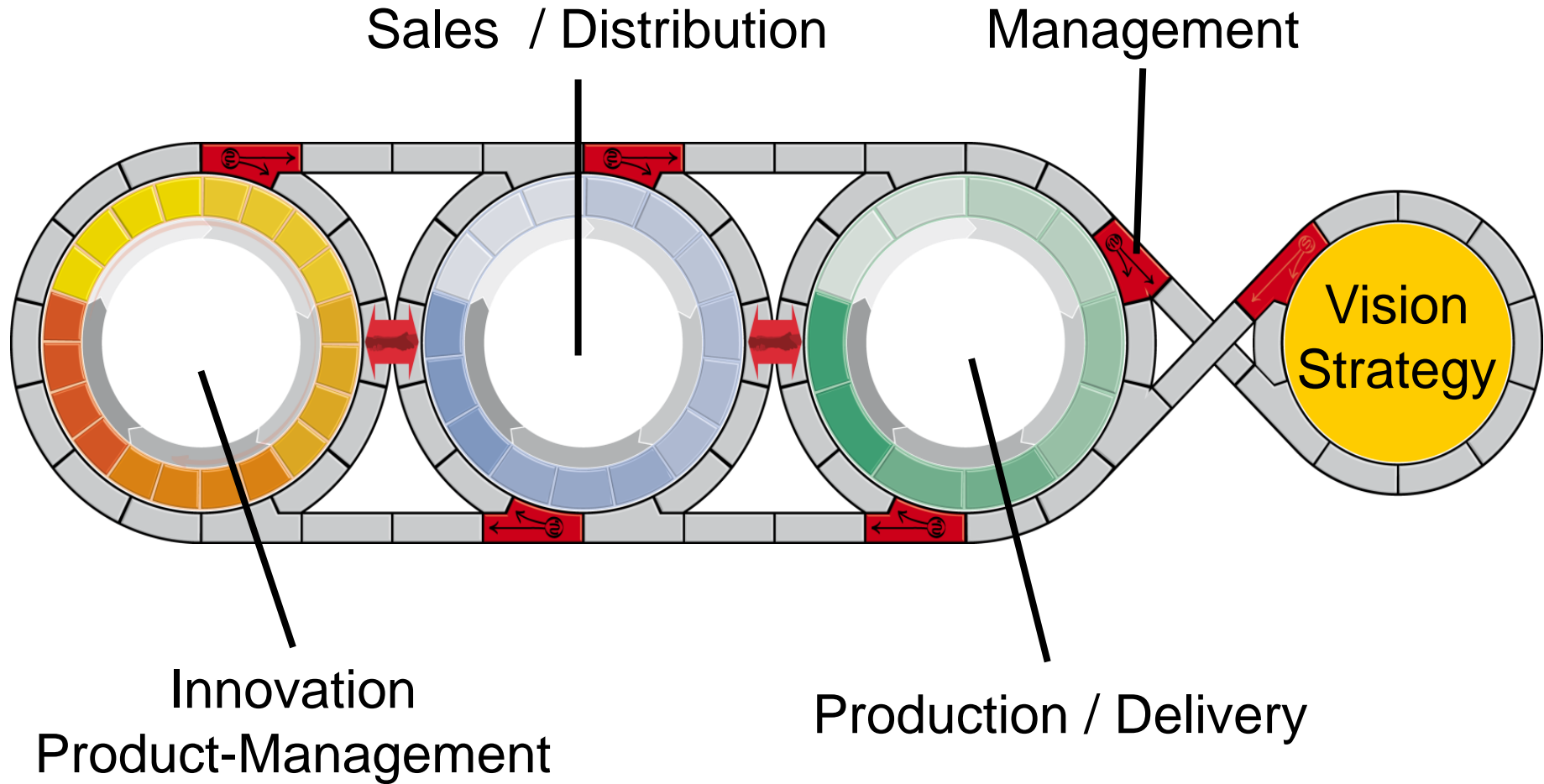


We see the „big picture“ / overall view



Quelle:PRO4S

... and focus the details





1

Creating a common understanding of the business case



2

Concretizing values, strategy and processes



3

Reduction of complexity with pre-post-picturing



4

Scalable setup. Working in small or large groups. Different roles and levels. Change of perspectives.



5

Reflection. Preparation of transfer.



6



7

Simulation of cause and effects.



8

Across countries, cultures and languages



9

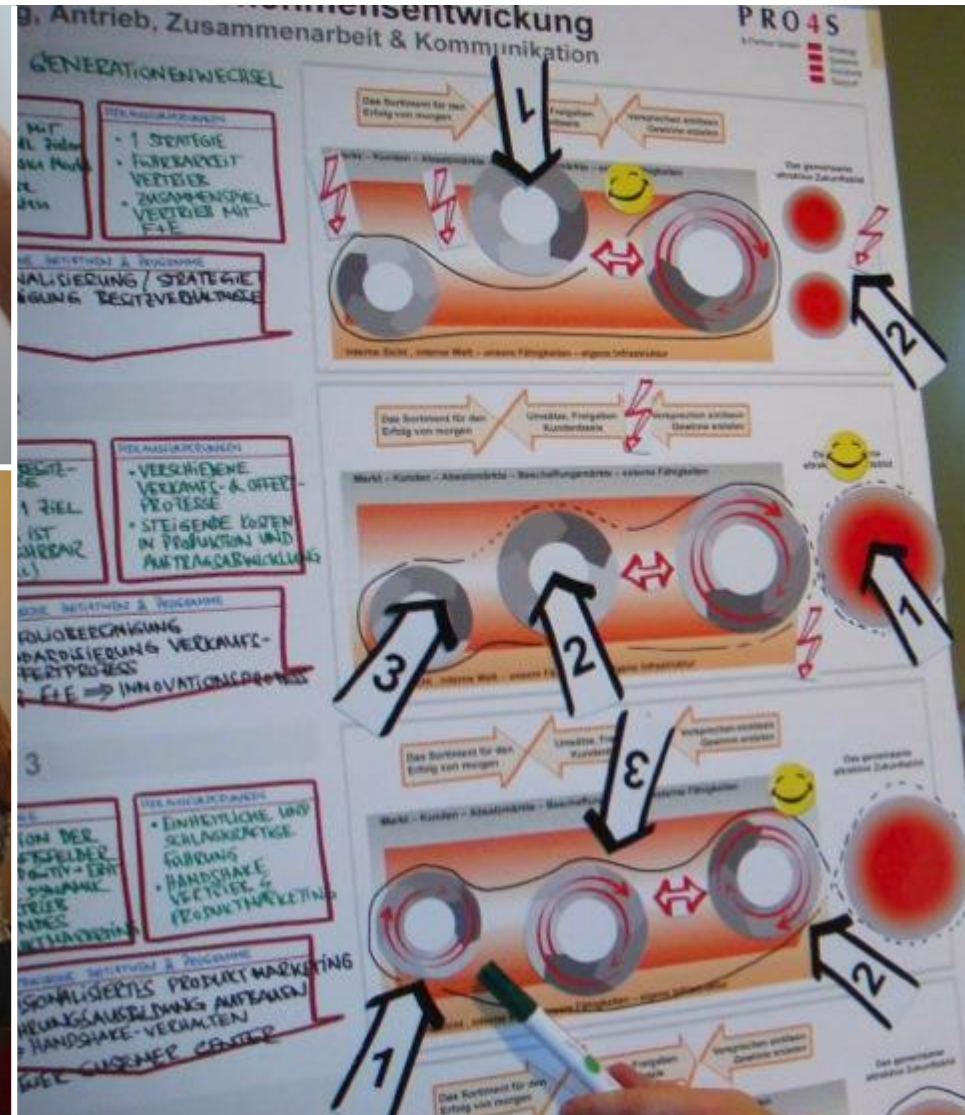
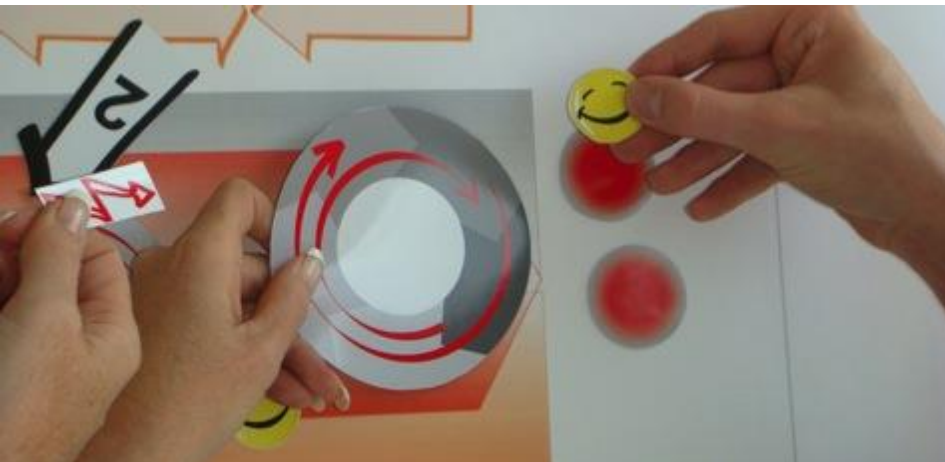
Train the Trainer

Apprentices creating sense for their business case



Sharing the business case – from the apprentice to the CEO

PRO4S MEMO®: Deepening the business case – step by step.



Visualizing change with pre-post picturing – top down but also bottom up

PRO4S is positive power and is your partner for mobilizing people



PRO4S Customers. 13 years of experience.



The PRO4S mobilization experts: moderators, trainers, executives, professors