

New Business Book on vocational education and training

➔ **New edition in English - coming out in June 2016**

by **Rudolph Strahm / Bruno Geiger**

"The Power of the Swiss Professional Education System"

--> **This new edition of the abovementioned books will have new chapters and stories about the Swiss VET / PET system with an international perspective. In addition, we will focus on the recognition and transferability of such a system in other countries.**

Content

This new edition will focus on the economic and social values and results of vocational and professional education and training in Switzerland and abroad as well as on principal opportunities and risks associated with education export. In addition, best practice examples and stories of international companies and organizations (incl. NGOs) will be included: i.e. Yangon (CVT Myanmar); Brasil, Bolivia, South Africa (Don Bosco); Indonesia (SITECO); Kosovo and Nepal (Helvetas); Peru (World Vision); India (BioRe / Coop Switzerland) as well as the international project on bilingual Vocational Education and Training in Zug with Glencore International, Johnson&Johnson CILAG and Prime Relocation, Zug / Switzerland. In addition, the apprenticeship company "Bildxzug" as well as the Cantonal Office for Vocational Education and Training describe their special role and field of activities.

Target group

This business book will be an information and comprehensive guide for international and Swiss companies, governmental organizations as well as chambers of industry and commerce, Worldidac, Switzerland Global Enterprise (S-GE), etc. They may use this book for information, communication and training for its management. International leaders and managers may learn more about the quality of our Swiss education system and support it.

Structure

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Market launch	June 2016

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Foreword Federal Councillor and Federal President,
Mr. Schneider-Ammann, Bern
Head of the Federal Department of Economic Affairs

Introduction Highlights / Summary

Part I:

EDUCATIONAL POLICY IS ECONOMIC POLICY AND VICE VERSA

Chapter 1 "Academic and/or vocational education and training"
▪ History, evolution, development, situation
▪ Social aspects / income / career opportunities
▪ Integration / migration / finance
▪ Employability, Youth unemployment rate
▪ Socio-economic interdependencies / framework

Chapter 2 "Socioeconomic influence of a VET system"
▪ Development of national economies
▪ SMEs / Big players /
▪ Industrial developments
▪ Demographic and structural aspects
▪ Fight against poverty
▪ Social policy / Social market economy

Chapter 3 "Swiss VET System"
▪ System, structure, qualification
▪ Financial aspects / accreditation
▪ Diploma, certifications, confirmations
▪ Consistency of the system

Part II:

THE SWISS DUAL TRACK VPET SYSTEM – SUCCESSFUL EXPORT OF SKILLS DEVELOPMENT

Chapter 4 "Role of Swiss Government and the Swiss Federal Institute for Vocational Education and Training SFIVET / EHB, Bern "
▪ Developments around Switzerland / worldwide
▪ Federal policy for intern. VPET initiatives and cooperation
▪ Role and field of activities of the SFIVET
▪ Best practice examples of VPET transfer / export projects from Switzerland abroad, guided by SFIVET

Chapter 5

"The myth of education export / transfer"

- Value, support and positioning of a VET system within the society, politics, economy, management, etc.
- Requirements and willingness for development of VET
- Comparability / recognition / value
- Opportunities and threats for developing VPET
- Pilot projects close to the market requirements

Chapter 6

International Success stories and best practice examples

Attachments / Charts / Sources / Abbreviations

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Co-Autor and Co-Editor



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